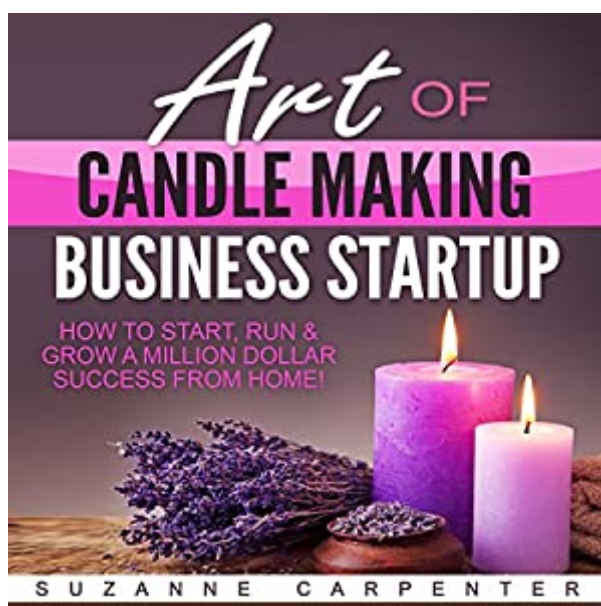


The book was found

Art Of Candle Making Business Startup: How To Start, Run & Grow A Million Dollar Success From Home!



Synopsis

In this book, I don't tell you how to make beautiful candles in few steps and then give you a few recipes to try, so you can start your own candle making business. You can find that information anywhere, don't have to buy my book to learn that. Wait! Oh! I did that in this book. I did explain how to make beautiful candles. I also did give you a few simple recipes, too. But I hope that is not why you bought this book. In this book my goal is to explain to you in simple terms how to create great natural and organic candles and not just make any candles. There is a difference. You will get to see and understand that difference when you understand each ingredients and how they interact and react with each other. You will not have a great business if you are just making carbon copies of a few candles of other people that your customers can go buy from any local stores. What will make you unique is when you create a blend or two of your own, and people start liking your creation. That is when you can hit a home run in business. Imagine growing your candle company into a local, regional, and ultimately national brand, where your candles will be sold at every Whole Foods, Bed, Bath and Beyond, and Home Goods and many other great retailers. This is a two-part book. In the first part I show you how to get started with candle making. I show you every step you need to take to make your first batch of candles. Then I show you how to test your creation and how to figure out what works and what does not. In the second part of the book, I teach you everything you need to know about turning your newfound passion into a successful business.

Book Information

Audible Audio Edition

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#72 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Soap Making

Customer Reviews

Lots of Great Information!

Very helpful info

I am looking to start a natural candle making business, so far I have read a few books on this topic, but found most of the books on candle and soap making are geared towards the hobby side and not on the business aspects. Glad to see this book that covers both aspects, I read her soap making book as well, and I think she has explained the process well, though she never did discuss how much she sold her company for or what her revenue numbers were, which I am very interested in learning.

Downloaded this book while it was on free promo and found it to be very helpful. I think she tried to put two books under one, it is a two part book, I was only interested in the first part where she details out how to make candles, and that is what I wanted to know and learn. The second part is about how to get into the business of selling candles, to me that is not something I am looking to do at this moment, but looks like she packed a lot of info in it.

traditional candle making instructions. This book earns its 5 stars for the business start up information and ideas. Necessary tips many don't bother to think about as they get hyped on the idea of turning hobby to sales. A few GREAT references that I will be utilizing to save money right away I had not found in my own or needed direction for. Basic info for those whom have no business experience. One problem some pages missing while others are duplicated. Great easy to read writing style.

This is a very useful book to us as we start our candle making business. I learned a lot, and what I learned has been accurate.

This book was a good starting place for beginning a new candle business from home. It has some good tips including candle recipes that work well.

Very informative and efficient into turning an enjoyable hobby into a profitable business. Also great for first time candle makers.

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